

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 01045 240742Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----240747Z 019224 /12
R 240725Z JAN 77
FM AMEMBASSY TOKYO
TO USDOC USTS
INFO SECSTATE WASHDC 4958

UNCLAS TOKYO 1045

E.O. 11652: N/A
TAGS: ETRD
SUBJECT: INFO FOR ANNUAL REPORT

JW-7-202 RE WJ-7-66-CE. OUR LARGEST SINGLE INCENTIVE MOVEMENT
IN 1976 WAS TOUR FOR 1,200 COCA COLA BOTTLERS THROUGHOUT
JAPAN JOINTLY OPERATED BY JAPAN TRAVEL BUREAU AND NIPPON
EXPRESS CO. TOUR VISITED SFO/LAS/LAX/HNL AND PRODUCED
REVENUE OF DOLS750,000. USTS/TYO SUPPORT CONSISTED OF
ITINERARY PLANNING, JOINT SALES CALL ON ORGANIZER WITH TRAVEL
AGENT, LITERATURE SUPPORT AND INFORMATION ASSISTANCE.
ANOTHER SIMILAR PROJECT IN PLANNING FOR 1977 FOR WHICH USTS
WILL PROVIDE LTD SUPPORT FUNDS.
HODGSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TOKYO01045
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770024-0961
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770123/aaaaatxt.tel
Line Count: 37
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: dc092bd2-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 23-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3517060
Secure: OPEN
Status: NATIVE
Subject: INFO FOR ANNUAL REPORT JW-7-202 RE WJ-7-66-CE. OUR LARGEST SINGLE INCENTIVE MOVEMENT IN 1976 WAS TOUR FOR 1,200 COCA COLA BOTTLERS THRO
TAGS: ETRD
To: COM
Type: TE
vdkgvkey: odb://SAS/SAS.dbo.SAS_Docs/dc092bd2-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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